

Connect Ads is Now HIRING!  
Twitter Client Account Manager  
Based in Cairo, Egypt

Focus on maximizing revenue coming into Connect Ads from Media agencies and direct clients, lead optimization efforts and improve campaign set up.

### **Roles and Responsibilities**

- Develop close relationships with agency teams and clients.
- Lead optimization efforts and improve campaign set-up, monitor performance, and advise on necessary optimization steps.
- Synchronize with Client Partners on the pod strategy and the tactical plan on quarterly basis.
- Work closely with our business partners (clients and agencies) on Upsells and campaign extensions.

### **Qualifications**

- 3+ years of relevant Digital/Online Account Management or media agency experience
- Great Communication and presentation skills
- Proven fluent written and spoken English
- Able to articulate digital technologies in a simple context
- CRM and Salesforce experience are a plus

To apply, please send your CV via email to [careers@connectads.com](mailto:careers@connectads.com) and state the title in Subject line.